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Unicity.com

All products/programs are not available in all markets.
All Awards and Bonuses are paid/redeemed in USD.

A Franchise Partner (Distributor) is not guaranteed any specific Award, income or assured level of profit or success through Unicity. A Franchise Partner's profit and success can only come through the sale, use, and consumption of Unicity products by customers of either the Franchise Partner or his or her Downline. Franchise Partners are encouraged to continuously recruit, train, support and build their own Franchise Partners sales organization and create their own success.

The Award Plan contained herein is subject to the most current version of the Unicity Policies & Procedures, and may be amended from time to time pursuant to the Unicity Policies & Procedures.

This booklet does not apply to Franchise Partners who were grandfathered into any Rank prior to January 1, 2012. Such Franchise Partners shall continue to earn Awards based upon the 2011 Unicity Franchise Earnings Booklet, Item 20684 Rev5.
Business Earnings

Unicity Franchise

The success of any business depends on the amount of product or services sold, used, and consumed through the business. As an independent Unicity Franchise Partner, you earn awards and bonuses based on the amount of sales generated by you and your extended team. You may build your business at your own pace, although there are benefits to building as quickly as possible. The most successful Franchise Partners focus on expanding their distribution force while adding to their customer bases over time.

To better understand the terms used in the Compensation Plan, it is recommended you review the glossary at the back of this booklet.

Income Streams

There are eight different income streams available to each Unicity Franchise Partner:

1. Retail Profit
2. Personal Rebate
3. Fast Start Bonus
4. Director Lifestyle Bonus
5. Infinity Bonus
6. President’s Club Bonus
7. Additional Franchise Positions
8. Chairman’s Club Bonus

Each income stream is earned as you achieve specific volume (sales) levels through your franchise.

Retail Profit

Simply purchase products at wholesale prices and sell at retail prices. You keep the profit. Unicity’s plan includes two customer pricing levels:

— Retail Customer prices have sales margins from 30% to 100%
— Preferred Customer prices have sales margins of up to 15%

Personal Rebate

Personal Rebates are paid starting with your second Volume Month. You are eligible to receive a 5% Personal Rebate on your Personal Volume (PV) each month your Personal Volume reaches 125. If your PV exceeds 5,000 in a given Calendar Month, your Personal Rebate will increase to 30%.

Note: Earnings for Volume generated in a Franchise Partner’s first Volume Month are paid through the Fast Start Bonus.
**Fast Start Bonus**

The Fast Start Bonus is paid on the Personal Volume (PV) of a new Franchise Partner in his or her First Volume Month.

You may be eligible to receive a Fast Start Bonus when you, or someone in your Downline Organization, enrolls a new Franchise Partner and you have qualified for one of the two Fast Start Bonus levels. The level at which you are eligible to receive the Fast Start Bonus is based upon your Rank during the new Franchise Partners First Volume Month.

The Enroller Fast Start Bonus is paid to the Enroller at the applicable Fast Start Bonus Level. The Enroller’s Sponsor Fast Start Bonus is paid to the Enroller’s Sponsor at his or her applicable Fast Start Bonus Level. The next six shares are paid at 3% with the seventh share paid at 5%, starting with the first Director or above in the Enroller’s Sponsor Upline as shown below:

<table>
<thead>
<tr>
<th>JR. MANAGER (one-time 500 TV)</th>
<th>MANAGER (one-time 1000 TV)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Enroller</strong></td>
<td><strong>Enroller's Sponsor</strong></td>
</tr>
<tr>
<td>15%</td>
<td>30%</td>
</tr>
<tr>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td><strong>Director</strong></td>
<td><strong>Senior Director</strong></td>
</tr>
<tr>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td><strong>Executive Director</strong></td>
<td><strong>Executive Director</strong></td>
</tr>
<tr>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td><strong>Presidential Director</strong></td>
<td><strong>Presidential Director</strong></td>
</tr>
<tr>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td><strong>Presidential Sapphire</strong></td>
<td><strong>Presidential Sapphire</strong></td>
</tr>
<tr>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td><strong>Presidential Ruby</strong></td>
<td><strong>Presidential Ruby</strong></td>
</tr>
<tr>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td><strong>Presidential Diamond</strong></td>
<td><strong>Presidential Diamond</strong></td>
</tr>
<tr>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: For any Personal Volume over 1,000 PV in a New Franchise Partner’s First Volume Month, the New Franchise Partner will receive the Enroller Fast Start Bonus. The Enroller will receive the Enroller’s Sponsor’s Fast Start Bonus, at the Enroller’s applicable level. The Enroller’s Sponsor will only receive a Fast Start Bonus if he or she is a Director or above.
Director Lifestyle Bonus

There are two types of Director Lifestyle Bonuses available:

**Lump Sum Bonuses:** You will be eligible to receive Lump Sum Bonuses as you expand your business. Lump Sum Bonuses are earned as you qualify for specific Ranks (or above) for two consecutive months.

**Monthly Bonuses:** You will be eligible to receive Monthly Bonuses after you have earned the Lump Sum Bonus for a specific Rank. Monthly Bonuses will be paid for each month you qualify for the specific Rank (or above) up to 12 payments. Monthly Director Lifestyle Bonuses can be earned at any time.

Below is a table listing the Lump Sum and Monthly Director Lifestyle Bonus levels and amounts:

<table>
<thead>
<tr>
<th>Rank</th>
<th>LUMP SUM BONUS</th>
<th>MONTHLY BONUS</th>
<th>TOTAL BONUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>$2,000</td>
<td>$200 x 12</td>
<td>$4,400</td>
</tr>
<tr>
<td>Sr. Director</td>
<td>$3,500</td>
<td>$300 x 12</td>
<td>$7,100</td>
</tr>
<tr>
<td>Ex. Director</td>
<td>$5,000</td>
<td>$400 x 12</td>
<td>$9,800</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$21,300</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: A Franchise Partner may earn each Lump Sum Director Lifestyle Bonus only once. A Franchise Partner can earn up to 12 Monthly Lifestyle Bonuses. There is no time limit for achieving the Director Lifestyle Bonuses.
Infinity Share Bonus

Infinity Share Bonuses are paid on the monthly PV generated by the Franchise Partners in your Downline, starting with their second month. Infinity Share Bonuses allow you to be paid on Shares of Volume from your expanded franchise. There are nine Infinity Share Bonuses of 5% available, except as set forth below*. The higher your Rank, the deeper you are paid Infinity Share Bonuses on your Downline Organization. For example, as a Director you are eligible to receive Infinity Share Bonuses 1, 2, and 3 on the applicable PV. As a Diamond, you are eligible to receive Infinity Share Bonuses 1 through 9 on the applicable PV.

Due to the unique Share Compression feature of the Unicity Compensation Plan, you could qualify to earn Infinity Shares deep into your Downline Organization. Please refer to pages 12 and 13 for an example.

To receive Infinity Share Bonuses, you need to qualify for the respective Rank.

Note: Volume generated by a new Franchise Partner in their first Volume Month is not included in calculating Infinity Shares.

---

<table>
<thead>
<tr>
<th>Generation</th>
<th>Manager</th>
<th>Senior Manager</th>
<th>Director</th>
<th>Senior Director</th>
<th>Executive Director</th>
<th>Presidential Director</th>
<th>Presidential Sapphire</th>
<th>Presidential Ruby</th>
<th>Presidential Diamond</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>2</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>3</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>4</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>5</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>6</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>7</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>8</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>9</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
</tr>
</tbody>
</table>

* If a Franchise Partner generates 5,000 PV or more in a specific month, the Infinity Share Bonus for that specific Volume is one Manager Share of 5% and eight infinity Shares of 2%.
President’s Club Bonus and Recognition

The President’s Club Bonuses are one-time cash payments. You can receive the President’s Club Bonus for a specific Rank when you qualify for the respective Rank (or higher) for three consecutive months. Additionally, after you qualify for a President’s Club Rank for three consecutive months, you also become eligible to be publicly recognized as achieving the specific Rank.

<table>
<thead>
<tr>
<th>RANK</th>
<th>BONUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presidential Director</td>
<td>$10,000</td>
</tr>
<tr>
<td>Presidential Sapphire</td>
<td>$20,000</td>
</tr>
<tr>
<td>Presidential Ruby</td>
<td>$30,000</td>
</tr>
<tr>
<td>Presidential Diamond</td>
<td>$50,000</td>
</tr>
</tbody>
</table>

**TOTAL $110,000**
Additional Franchise Position

When you achieve the Rank of Presidential Diamond for three consecutive months, you are then eligible to start an Additional Franchise Position (AFP). Likewise, you are eligible to start two more AFPs when you achieve the Ranks of Double Diamond and Triple Diamond, respectively, for a total of three AFPs. Your AFPs will automatically qualify for the Rank of Presidential Diamond as long as you remain qualified at the Rank of Presidential Diamond (for your first AFP), Double Diamond (for your second AFP), and Triple Diamond (for your third AFP). Qualified AFPs are eligible to receive Personal Rebates, Fast Start Bonuses, and Infinity Share Bonuses, allowing you to earn nearly double, triple, or quadruple the amount of such bonuses for Volume generated in your AFPs.

The following table sets forth the Rank, Volume, and Leg Volume requirements necessary to be eligible to start your AFPs, and the requirements necessary to achieve the Rank of Crown Diamond.

<table>
<thead>
<tr>
<th>RANK</th>
<th>LEG REQUIREMENTS</th>
<th>TOTAL OV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double Diamond</td>
<td>2 @ 5,000 plus 1 AFP @ 100,000</td>
<td>500,000</td>
</tr>
<tr>
<td>Triple Diamond</td>
<td>2 @ 5,000 plus 2 AFP @ 100,000 each</td>
<td>1 Million</td>
</tr>
<tr>
<td>Crown Diamond</td>
<td>2 @ 5,000 plus 3 AFP @ 100,000 each</td>
<td>2 Million</td>
</tr>
</tbody>
</table>

In addition to the foregoing requirements, a Franchise Partner must meet the 50% Leg Balance requirement for each of the Chairman’s Club Ranks and hold each Rank for three consecutive months. There are other details set forth in the Additional Franchise Position Application to ensure you properly structure your AFPs.

The diagram at the bottom of page 7 depicts the minimum leg requirements, assuming the total OV and Leg Balance OV requirements are met, to become a Crown Diamond.

Note: In calculating a Franchise Partner’s total OV and Leg Balance OV for the original Diamond position, a Franchise Partner’s AFPs cannot count for more than 25,000 points in the aggregate.

In calculating an AFP’s OV, no OV of another AFP is included. For example, if your second AFP has 100,000 OV, your first AFP must have 100,000 OV in addition to the OV attributable to the second AFP.
Chairman’s Club Bonus and Recognition

As you achieve the Ranks of Double Diamond, Triple Diamond, and Crown Diamond for three consecutive months, you become a member of the Chairman’s Club and become eligible to receive Chairman’s Club Bonuses. These bonuses are lifestyle bonuses—not cash bonuses—and are tailored to fulfill the individual dreams of the recipient. As such, the exact bonuses may vary by country and by Franchise Partner. The following table reflects the general dollar value of each bonus in USD. After qualifying for the respective Ranks below for three consecutive months, you also become eligible to be publicly recognized as achieving the specific Rank.

<table>
<thead>
<tr>
<th>RANK</th>
<th>BONUS VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double Diamond</td>
<td>$150,000</td>
</tr>
<tr>
<td>Triple Diamond</td>
<td>$500,000</td>
</tr>
<tr>
<td>Crown Diamond</td>
<td>$1,000,000</td>
</tr>
</tbody>
</table>

Note: There are some additional requirements that are necessary in order to receive the Chairman’s Club Bonus. For more details about the Chairman’s Club bonuses, including these requirements, please check with your respective Country Manager.
# Franchise Rank Monthly Requirements

<table>
<thead>
<tr>
<th>RANK</th>
<th>RECOMMENDED LEG STRUCTURE</th>
<th>PV/AUTO-REFILL</th>
<th>TV</th>
<th>LEG OV</th>
<th>TOTAL OV</th>
<th>LEG BALANCE OV</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jr. Manager</td>
<td></td>
<td>125 PV</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Manager</td>
<td></td>
<td>125 PV</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Sr. Manager</td>
<td>Mgr</td>
<td>125 PV</td>
<td>500</td>
<td>1 @ 1,000</td>
<td>2,000</td>
<td>--</td>
</tr>
<tr>
<td>Director</td>
<td>SM, SM, Mgr</td>
<td>125 PV</td>
<td>500</td>
<td>3 @ 1,000</td>
<td>5,000</td>
<td>2,000</td>
</tr>
<tr>
<td>Sr. Director</td>
<td>D, D, SM</td>
<td>125 PV</td>
<td>500</td>
<td>3 @ 1,000</td>
<td>10,000</td>
<td>4,000</td>
</tr>
<tr>
<td>Ex. Director</td>
<td>SD, SD, D</td>
<td>125 PV</td>
<td>500</td>
<td>3 @ 1,000</td>
<td>25,000</td>
<td>10,000</td>
</tr>
<tr>
<td>Pres. Director</td>
<td>ED, ED, D</td>
<td>125 PV</td>
<td>500</td>
<td>3 @ 3,000</td>
<td>50,000</td>
<td>20,000</td>
</tr>
<tr>
<td>Pres. Sapphire</td>
<td>PD, PD, D</td>
<td>125 PV</td>
<td>500</td>
<td>3 @ 5,000</td>
<td>100,000</td>
<td>40,000</td>
</tr>
<tr>
<td>Pres. Ruby</td>
<td>PS, PD, D</td>
<td>125 PV</td>
<td>500</td>
<td>3 @ 5,000</td>
<td>150,000</td>
<td>60,000</td>
</tr>
<tr>
<td>Pres. Diamond</td>
<td>PR, PS, D</td>
<td>125 PV</td>
<td>500</td>
<td>3 @ 5,000</td>
<td>250,000</td>
<td>100,000</td>
</tr>
<tr>
<td>Double Diamond</td>
<td>N/A</td>
<td>125 PV</td>
<td>500</td>
<td>2 @ 5,000 plus 1 AFP @ 100,000</td>
<td>500,000</td>
<td>250,000</td>
</tr>
<tr>
<td>Triple Diamond</td>
<td>N/A</td>
<td>125 PV</td>
<td>500</td>
<td>2 @ 5,000 plus 2 AFPs @ 100,000</td>
<td>1 Million</td>
<td>500,000</td>
</tr>
<tr>
<td>Crown Diamond</td>
<td>N/A</td>
<td>125 PV</td>
<td>500</td>
<td>2 @ 5,000 plus 3 AFPs @ 100,000</td>
<td>2 Million</td>
<td>1 Million</td>
</tr>
</tbody>
</table>

### Additional Monthly Qualification Requirements

1) Auto-Refill of 125 PV is required to receive Awards and Bonuses.
2) One-time monthly 500 TV required to qualify for the Rank of Jr. Manager.
   
   One-time monthly 1,000 TV required to qualify for the Rank of Manager.
The following definitions supplement the definitions in the Unicity Policies & Procedures, and, in the case of conflict, the definitions in the Unicity Policies & Procedures control.

**Active Franchise Partner.** A Franchise Partner in good standing who has a minimum monthly personal Auto-Refill of 125 Personal Volume (PV). A person must be an Active Franchise Partner to be eligible to earn Awards in the Award Plan.

**Auto-Refill.** Auto-Refill (or Automatic Refill) is a program in which products are automatically shipped to Franchise Partners or customers pursuant to the terms of an Auto-Refill Agreement.

**Award Plan.** The Unicity Award Plan, and any change or amendment thereto, is an incentive program through which a Franchise Partner may earn Awards pursuant to the rules of the Award Plan and may include other incentive programs or plans which are adopted from time to time in writing by Unicity. Also referred to as the Unicity Franchise Career Compensation Plan or the Compensation Plan.

**Awards.** Any gift, award, premium, benefit, payment, bonus, rebate, or incentive given by Unicity to a Distributor. Awards are based upon qualifications set forth in this Award Plan. Most Awards take the form of Volume or Points assigned to an account in the name of a Franchise Partner. Points may be converted into cash payments pursuant to the terms and conditions of the Award Plan.

**Downline Organization or Downline.** A Franchise Partner’s Frontline, each of those Franchise Partners’ Frontline, and each successive Frontline.

**Enroll and Place.** The Enroll and Place feature allows you to Enroll a new Franchise Partner and place him/her Frontline to someone else in your Downline. This allows leaders to place a new Franchise Partner in natural teams, creating strength, and a higher probability of success. When you utilize the Enroll and Place feature, you are referred to as the Enroller and the immediate Upline of the new Franchise Partner is referred to as the Sponsor. This feature provides both the Enroller and Sponsor as mentors to the new Franchise Partner. The Fast Start Bonus on the new Franchise Partner’s first Volume Month is paid to the Enroller and the Enroller’s Upline. The first month’s PV of the new Franchise Partner is credited to the Sponsor’s Team Volume. Beginning with the second month, the new Franchise Partner’s volume and awards are applied to the Sponsor and the Sponsor’s Upline.

**Enroller.** The Franchise Partner who directly recruits and/or refers an applicant to become a Unicity Franchise Partner and is recognized as the Enroller on the Franchise Partner Agreement. May be the same as the Sponsor.

**First Volume Month.** The first month a new Franchise Partner has PV and has had their Distributor Agreement accepted by Unicity.

**Franchise Partner.** An independent contractor who has signed and completed the official Unicity Distributorship Agreement and whose Distributorship Agreement has been accepted by Unicity and whose relationship is not otherwise terminated. Preferred Customers and Retail Customers are not Franchise Partners.

**Frontline.** A Franchise Partner who is immediately below the Sponsor in the Sponsor’s downline.

**Generation.** A position in your Downline based on Sponsorship. Franchise Partners on your Frontline are in your first Generation. Franchise Partners who they Sponsor are in your second Generation, etc.

**Horizontal Compression.** Unicity’s proprietary process of summing a Franchise Partner’s Legs’ OV—while excluding the two largest legs—to create a single Leg, in order to Qualify for a Rank of Director or higher.
**Glossary**

**Infinity Share.** An Award paid to Managers and above on the Volume of their non-new Downline Franchise Partners. Infinity Share Bonuses are paid out pursuant to the Share Compression set forth herein.

**Leg.** An entire Downline organization beginning with a Frontline Franchise Partner.

**Leg Balance OV.** The required amount of your OV needed outside of your largest Leg.

**Leg OV.** The total amount of OV in a Leg in a Volume Month.

**Manager.** To achieve the Rank of Manager a Franchise Partner must have a minimum of 125 Personal Volume (PV) and 1000 Team Volume (TV) in a Volume Month. Ongoing monthly qualification at Manager requires 125 PV as an Auto-Refill order.

**Organization Volume (OV).** The total amount of Volume generated by you and your entire Downline in a Volume Month.

**Personal Rebates.** Awards given to a Franchise Partner in the second Volume Month forward, based on his or her Personal Volume (PV).

**Personal Volume (PV).** The Volume accumulated from a Franchise Partner’s Unicity product purchases and the product purchases made by his or her Customers through Unicity during a Volume Month.

**Qualify.** To meet the requirements to achieve a given Rank or Award under the Award Plan in a Volume Month while the Franchise Partner is in good standing.

**Qualifying Month.** The Volume Month in which a Franchise Partner meets the requirements for a given Rank or Award.

**Rank or Franchise Rank.** A title used in the Unicity Compensation Plan to describe the level of recognition or Awards a Franchise Partner has earned. There are 13 ranks in the Unicity Compensation Plan. Each Rank reflects the size and scope of an individual Franchise. As you extend your Franchise, the amount of sales (Volume) generated through your Franchise can also grow. This can lead you to achieve higher and higher Ranks in the Unicity Compensation Plan.

The chart on Page 8 shows the Rank, Name, and Volume structure requirements.

**Retail Profit.** The difference between wholesale price and retail price paid by a Customer.

**Share Compression.** The method by which Infinity Share Bonuses are awarded to the Upline:

- First Infinity Share Bonus of a Franchise Partner’s PV is awarded to the first Upline Franchise Partner who is at least a Manager
- Second Infinity Share Bonus is awarded to the first Franchise Partner who is at least a Sr. Manager and is Upline to the Franchise Partner receiving the First Infinity Share Bonus.
- Third Infinity Share Bonus is awarded to the first Franchise Partner who is at least a Director and is Upline to the Franchise Partner receiving the Second Infinity Share Bonus.
- Fourth Infinity Share Bonus is awarded to the Franchise Partner who is at least a Senior Director and is Upline to the Franchise Partner receiving the Third Infinity Share.
- Fifth Infinity Share Bonus is awarded to the Franchise Partner who is at least an Executive Director and is Upline to the Franchise Partner receiving the Fourth Infinity Share Bonus.
- Sixth Infinity Share Bonus is awarded to the Franchise Partner who is at least a Presidential Director and is Upline to the Franchise Partner receiving the Fifth Infinity Share Bonus.
– Seventh Infinity Share Bonus is awarded to the Franchise Partner who is at least a Presidential Sapphire and is Upline to the Franchise Partner receiving the Sixth Infinity Share Bonus.

– Eighth Infinity Share Bonus is awarded to the Franchise Partner who is at least a Presidential Ruby and is Upline to the Franchise Partner receiving the Seventh Infinity Share Bonus.

– Ninth Infinity Share Bonus is awarded to the Franchise Partner who is at least a Presidential Diamond and is Upline to the Franchise Partner receiving the Eighth Infinity Share Bonus.

**Sponsor.** The Sponsor is the first Upline position to a Franchise Partner. To Sponsor is to be recognized on the Distributorship Franchise Agreement as the Sponsor and/or to have the new Franchise Partner placed on the Sponsor’s Frontline.

**Team Volume (TV).** The total Personal Volume (PV) of: (a) you, (b) your Downline Franchise Partners who have not yet achieved Manager, (c) the first-month orders of new Franchise Partners who you Sponsor, and (d) Auto-Refill orders of your Frontline Managers and above.

**Upline.** A Franchise Partner’s Sponsor, the Sponsor’s Sponsor, and each successive Sponsor.

**Volume.** The point value assigned to a Unicity product. Volume may be calculated as Personal Volume, Team Volume, and/or Organizational Volume. Volume or Points have no monetary value unless properly redeemed. Volume is also referred to as points, Volume points, or Product Points.

**Volume Month.** The period of time used to calculate awards and Ranks under the Compensation Plan. Also known as a Calendar Month.

**Volume Roll-Over.** As a new Franchise Partner who joins Unicity and places your first order from the 25th to the end of the Volume Month in which you join, your first month’s Volume rolls over into the next Volume Month for certain purposes. The Roll-Over Volume may count toward the Team Volume requirement, Organizational Volume requirement, and Director Lifestyle Bonus qualifications in the second month. Additionally, the Roll-Over Volume and the second month Volume can determine your Fast Start Bonus qualification. Fast Start Bonuses, however, will only be calculated and paid on the First Volume Month. In order for Volume to roll over, you must have a 125 PV Auto-Refill order in your second month. Your Volume will not roll over to the second month if:

– You qualify for any level of the Director Lifestyle Bonus in the First Volume Month — or —
– A Franchise Partner in your Downline qualified for any level of the Director Lifestyle Bonus in the First Volume Month.

**Weekly Pay Program.** Unicity’s Weekly Pay Program is designed to pay Fast Start Bonuses quicker. The Enroller Level of the Fast Start Bonus is paid weekly.

– Weekly building period runs from Sunday midnight to Sunday midnight.
– Weekly payment will be credited to your Unicity Awards Visa Prepaid Card on the following Thursday.

In order to Qualify for any weekly Enroller Level Fast Start Bonus payments, you must have already met your monthly 125 PV Auto-Refill requirement.

It could initially take up to two weeks to process the Unicity Awards Visa Prepaid Card application. Any Enroller Level Fast Start Bonuses earned during this processing period will be paid with the next monthly commission run.
Infinity Share Bonus Example

On the following page is an example of how Infinity Share Bonuses are awarded to the Upline. In this example, a Manager on a Diamond’s 24th Generation has placed a monthly Auto-Refill order for 125 PV. The system searches the Manager’s Upline for the next qualified person to receive the available Infinity Share Bonus for that 125 PV. The Infinity Share Bonuses are then awarded to the Manager’s Upline in the following manner:

- First Infinity Share Bonus is awarded to the first Manager or higher in the Upline (found in Generation 23 in the example)
- Second Infinity Share Bonus is awarded to the first Sr. Manager or higher starting from the Franchise Partner who earned the Manager Share Bonus (Generation 22)
- Third Infinity Share Bonus is awarded to the first Director or higher starting from the Franchise Partner who earned the Sr. Manager Share Bonus (Generation 19)
- Fourth Infinity Share Bonus is awarded to the first Sr. Director or higher starting from the Franchise Partner who earned the Director Share Bonus (Generation 17)
- Fifth Infinity Share Bonus is awarded to the first Ex. Director or higher starting from the Franchise Partner who earned the Sr. Director Share Bonus (Generation 14)
- Sixth Infinity Share Bonus is awarded to the first Presidential Director or higher starting from the Franchise Partner who earned the Ex. Director Share Bonus (Generation 11)
- Seventh Infinity Share Bonus is awarded to the first Presidential Sapphire or higher starting from the Franchise Partner who earned the Presidential Director Share Bonus (Generation 9—a Presidential Ruby in the example)
- Eighth Infinity Share Bonus is awarded to the first Presidential Ruby or higher starting from the Franchise Partner who earned the Presidential Sapphire Share Bonus (Generation 3—a Presidential Diamond in the example)
- Ninth Infinity Share Bonus is awarded to the first Presidential Diamond or higher starting from the Franchise Partner who earned the Presidential Ruby Share Bonus (Generation 0—the top Presidential Diamond in the example)
In this example, the Infinity Share Bonus structure compresses 24 Generations—allowing the Presidential Diamond at the top of the organization to be paid on the 24th Generation. This unique compression model allows Franchise Partners to earn Infinity Share Bonuses deep into their Organization depending on their Rank.